

# Pacific Peoples

## *Achieving economic independence through partnerships and growth*

### **Context**

The Pacific Peoples social housing strategy working party have met on three occasions to bring together a cohesive and agreed success pathway for Housing New Zealand Corporation and its desired relationship with Tagata Pasifika in Aotearoa/New Zealand.

The members of the working party reflected key elements contributing to the successful achievement of HNZC's mission and implementing a focused plan of action. These elements were:

- Community leaders
- Community sector representatives
- Private sector perspective
- HNZC Pasifika staff
- Policy analysts

### **Key Values**

diversity \* families and fanau \* traditions \* aspirations \* excellent customer services \* fullest potential \* efficient public resources \* Pacific vision \* community partnerships \* affordable and safe homes

### **A Pacific Vision**

- Strong and participating Pacific communities
- Economic independence
- Affordable and accessible housing
- Enduring community partnerships

### **Key Strategic Goals**

#### 1. Access To Home Ownership And Independence

- Home ownership and healthy design
- HNZC – lower deposits to access stock
- Review and introduce accessible mortgage programmes for first home and long term tenants into purchase arrangements
- Reduce waiting lists
- Healthy design houses – current stock

## 2. Strengthening Pacific Peoples Communities In Aotearoa/New Zealand

- Increasing our asset base and capacity
- Strong Pacific owned and governed institutions
- Commitment to integrated support systems
- Implementing community housing projects of demonstrating Pacific values and uniqueness

## 3. Sustainable Pacific Initiatives Contribute To A Robust Economy

Building strong Communities through inter-dependent initiatives, through:

### *Community Independence*

- ownership and economic security
- empowered families and community

### *Community Well-being*

- improved health status
- strong income base
- fairer justice systems
- higher education participation
- broader employment opportunities

### *Enduring Partnerships*

- Government and their organisations
- Private sector leaders
- Supporting developing leaders

## 4. Pacific Vision

- A strong and sustainable “By Pacific for Pacific” community sector
- Initiatives linked to Pacific nations
- Pacific enterprise

## 5. Community Partnerships And Collaboration

Government, private sector and public sector:

- HNZC (equity investment and collaboration) with community institutions
- HNZC board and management reflects client base
- Active staff network and Pacific unit focused on enduring relationships and initiatives
- Global network
- Community/Government compact - Government responsiveness – ongoing
- Direct Government relationship with Pacific communities

## Strategic Actions

GOAL	Action	3 months	9 months	18 months	
<b>STRENGTHENING PACIFIC PEOPLES COMMUNITIES</b>	Strong Pacific owned and governed institutions	Pacific housing fono Strategic leaders forum Scope capacity	Launch social housing strategy: Pacific peoples	Evaluate Reassess focus	
	Commitment to integrated support systems	Identify and collate data and sources	Website Manual Key source informants	Evaluate Reassess focus	
	Implementing community housing projects	Identify viable projects	Negotiate projects Pacific villages Pacifica vision promotion	Promote Pacific vision - identify community networks Leadership based strengthened	
<b>SUSTAINABLE PACIFIC INITIATIVES</b>	Ownership and economic security	Review access to home finance and inform Affordable housing access and income analysis	Products and tools developed	Outcomes Package tailor made for our Pacific communities Includes private, public and commercial or corporate partnership	
	Empowered families and community	Align current actions to housing strategy and programme  Identifying economic structures and resources within the communities itself Cluster up peoples Aiga Koopu tangata Design issues	Build on success models community consultation on who will represent them in a Pacific housing working party HNZC and MPIA to identify current Pacific island providers. Also where Pacific island developments are required.	HNZC to work with Pacific housing working party to help establish more Pacific island providers in sectors where their input and management is lacking	
	Community wellbeing Improved health status Strong income base Fairer justice systems Higher education participation Broader employment opportunities	Align aspirations to Government's social and economic programme Present to officials group – co-ordinate resources as a whole of government strategy	Monitor and evaluate effect and effort		
	Enduring partnerships Government and their organisations Private sector leaders Pacific leadership	Engage Pacific business trust Sector networks, i.e. AREDS			
	Promoting 'Pacific vision' By Pacific for Pacific Initiatives linked to Pacific nations Pacific enterprise	Communications plan developed and implemented with Pacific provider	Pacific housing fono completed		
	<b>HOME OWNERSHIP and INDEPENDENCE</b>	Lower deposits to access stock	Assess stance of key lenders	Develop adequate packages and financial tools	Implement evaluate
		Accessible mortgage programmes for first home and long term tenants into purchase arrangements	Receive scenarios Identify pathways	Outcomes Package "tailor made" for our Pacific communities Includes private, public and commercial or corporate partnership	Implement evaluate
	Reduce waiting lists	Develop exit scenarios Increase stock Encourage transition	Develop alternative housing choices, location a and uses	Alternative projects implemented nationally	
	Healthy design houses	Cultural audit	Pacifica healthy design Incorporate current HNZC data and models	Pilot projects linking culture affordability and space	

## Strategic Actions continued...

GOAL	Action	3 months	9 months	18 months
<i>COMMUNITY PARTNERSHIPS and COLLABORATION</i>	Equity investment and collaboration with community institutions	Community housing project feasibilities completed	Demonstration project signed off	Projects implemented nationally
	Hnzc board and management reflects client base	Pasifika awareness programme	Pacific national housing development forum	Pasifika reference group established
	Active staff network and Pacific unit focused on enduring relationships and initiatives	Staff network established	Pacific unit scoped and established	Pasifika reference group supported
	Global network	Identify links Share experiences	Workshops	Network established Best practice code
	Direct govt. Relationship with Pacific communities	Community/Government compact signed-off	Implementation	Government responsiveness – ongoing

## Pacific Profile

### Confirmation

The working party's second workshop reiterated its position that its priorities were:

#### Pasifika Independence

*through economic development and community driven enterprise:*

- Community partnership that aligns with Government's signed-off Statement of Government Intentions with the community sector;
- Community awareness and cultural change and strengthening identity;
- Research and development Initiatives that increases Pasifika participation and utilisation.

#### Pasifika Ownership and Governance

*through focused improvement and relationships:*

- Strengthening community sector capacity to individuals and communities via: skills database; identity building programmes; workforce development; organisational capacity; Pasifika led social and economic research (applied); continual community forums and reducing reliance on government;
- Pacific nations development socially and economically.

#### Pasifika Wellbeing

*success through:*

- Enduring community partnerships;
- Effective leadership plan and advocacy;
- Improved provider development (utilise existing providers) e.g. PukaPuka Corporation;
- Maintaining cultural traditions and values impact on family stability;
- Improved targeted case and project management;

- Building personal and community equity;
- Living skills and health promotion Initiatives educating affordable living and lifestyles;
- Inter-Pacific partnerships;
- Successful whole of government: effective, timely and relevant;
- Link with private sector partnerships “note social responsible corporate community”, e.g. computers in homes - Community Academy with CISCO.

## Healthy Pasifika Homes and Communities

### *success through:*

- Designs reflect current and future profile - kitchen centre of social activity;
- Influencing community and industry through leadership by HNZA Board and key Pasifika leaders;
- Pasifika architects and designers – focused scholarship programmes with education institutions and industry;
- Review appropriateness with building codes - does it reflect and demonstrate our culture and values?;
- Improved relationship with HNZA tenants;
- Building equity to homeownership - what are the incentives?

## **Implementation**

1. Broaden working party brief to monitor and report to the HNZC Board a transparent implementation process that is project based and focused on building a strong community sector base and relationship with the HNZC organisation.
2. Communication plan implemented by a mix of contractors able to create a strong environment that engages with Tagata Pasifika:
  - Private sector initiatives;
  - TLA and other public sector initiatives;
  - Local and national Pasifika community;
  - Advice to government;
  - Whole of government response;
  - Public awareness;
  - Successful case studies published and promoted;
  - Scholarship programmes underway;
  - Public database operating;
  - Improved HNZC staff networks and performance.
3. Achieve five community housing projects that demonstrate Pasifika social housing desires
4. Engage independent research and monitoring of the strategy

## **Resource Requirements**

(to insert a budget)

## **Achieving Agreement**

1. Signed off strategy by the HNZC Board with appropriate resources to initiate starting points and leverage other public and private (community) partners (investors);
2. Government approval aligned with SOGI (Statement of Government Intentions);
3. Working party Pacific peoples social housing strategy formalised as a reference group for improvement and further development.